

Holstein Association USA – Membership Benefits that Make a Difference for You



Holstein Association USA is the world's largest dairy breed organization, composed of members who have an interest in breeding, raising, and milking Holstein cattle. Headquartered in Brattleboro, Vermont, the Association is a nonprofit membership organization that offers programs and services to the dairy industry.

Add Value to Your Cattle

Milking Registered Holsteins® means you have income opportunities beyond your milk check. Registered and identified cattle consistently bring higher prices when sold for dairy purposes than grade cattle. Furthermore, Registered Holsteins® produce more milk, protein, and butterfat than any other breed or combination of breeds.

Join a Network of Progressive Dairy Producers

Holstein Association USA members are some of the most forward-thinking, resourceful dairy producers in the country. Being a member of the Association provides opportunities to share ideas with this group. Meet new people with a similar goal – running a profitable dairy operation.

- **Local and State:** Get to know breeders and other industry professionals in your area at barn meetings, picnics, sales, and club meetings.
- **National:** National Holstein Convention is held each summer in a different state, and hundreds of breeders from around the country attend. The host state plans activities, tours, and a sale to showcase their state and cattle.



Receive Discounts on Registration Fees

Holstein Association USA members save money on all Holsteins they register versus non-members.

Holstein Pulse

All members receive a subscription to the *Holstein Pulse*, our quarterly magazine packed with news and information.



Our Mission: "Provide leadership, information and services to help members and dairy producers worldwide be successful."

Exceptional Customer Service

Holstein Association USA is available to answer questions about Holstein cattle and our products and services.

- **Customer Service** is available to provide assistance from 8:00 a.m. to 8:00 p.m. (Eastern Time) Monday through Friday.
- **Regional Sales Representatives** are located throughout the country to meet with you personally and provide one-on-one assistance.
- **www.holsteinusa.com** is available 24 hours a day, seven days a week to look up information on your cattle, view popular lists, and find extensive information on all our programs.



Have a Voice

- **In the Dairy Industry** – As the largest dairy producer organization in the country, Holstein Association USA is a voice for dairy producers across the nation. We work with all facets of the industry on behalf of our members, on issues such as national animal identification, animal health issues, and milk marketing. Through our genetic programs and research, the Association is an integral part of an industry that is important to all dairy producers, not just those with Registered Holsteins®.
- **In Association Affairs** – Holstein Association USA members guide the direction and policies of the organization. Members have the opportunity to serve on committees, vote, and act as delegates to the National Holstein Convention, and may become officers or members of the board of directors.



Not Just for You – The Whole Family Can Be Involved!

The National Junior Holstein Association is a dynamic organization for youth under the age of 21, with over 8,000 members in 48 states. Junior members have the opportunity to participate in a variety of activities, all aimed at helping youth increase their knowledge of the dairy industry, strengthen self-confidence, and build leadership skills, preparing them for the future.



“The programs offered by Holstein Association USA are designed to fit individual breeder goals. They are time efficient and user friendly with support from our Regional Representative and the national office.”

*- Loren and Kendra Rhodes
Ole-va Holsteins, Ferrum, VA*

“Registered cattle are no more work than grade cattle to care for, and they give you a chance to develop the really good ones, do some merchandising, and provide additional income.”

*- Joe Brantmeier
Hilrose Holsteins, Sherwood, WI*

“I register my cows because it adds value when you sell, and I like to be able to keep track of cow families through the years of all my breeding. It helps keep me motivated in the dairy business and I get a lot of satisfaction watching it all develop.”

*- Richard and Vicki Dias
Dias & Dias Dairy, Kingsburg, CA*